



Show your community support by sponsoring the Steel City Dragons!

You can be a vital supporter of our vibrant breast cancer survivor and community dragon boating program. The Steel City Dragons are residents from all around the Pittsburgh area who support each other and the community while gaining the fitness and wellness benefits of a sport that fosters camaraderie and mutual encouragement.

We have breast cancer support programs, featuring our acclaimed **Pink Steel** team, and we also have a mixed team of diverse men and women. We support our teams with an all-volunteer nonprofit organization where 100% of every donation benefits our programs.

Your sponsorship will give you significant market visibility through our activities and promotions in the Pittsburgh area and as we travel to other cities to compete in dragon boat festivals during 2023-2024. We'll proudly display your support to influential fans and followers, whether in-town or out-of-town.

“The connection I felt with fellow cancer survivors helped me focus on the future.”

2023-2024 Sponsorship levels and benefits

Sponsor a paddler (\$200 or more)

- Sponsor name on Steel City Dragons website

500-meter sponsor (\$500 or more)

- Sponsor name and logo on Steel City Dragons website
- Sponsor name and logo posted on sponsor display in our training room
- Sponsor named in all press releases
- Distribution of sponsor flyers or other materials at all team events

“Being part of the team motivates me to get out there and be physically active.”

1000-meter sponsor (\$1000 or more) All 500-meter recognition, plus:

- Banner with logo prominently displayed at all team events and out-of-town races

5000-meter sponsor (\$5,000 or more) All 1000-meter recognition, plus:

- Logo on both sides of one of our boats
- Sponsor name and logo on team jerseys
- Sponsor name mentioned in all media coverage

“A team of cancer survivors is a force to be reckoned with.”

We appreciate donations in any other amount. Our governing organization is the Steel City Dragon-Boat Association, which is a 501(c)(3) charity, and all donations are fully tax deductible.

Donations can be made online at www.SteelCityDragons.org or by check mailed to:

Steel City Dragons
1312 Cascade Drive
West Homestead, PA 15120

Respectfully,

Alexis Sebastian, Development Director, Steel City Dragon-Boat Association, Inc.
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