



## Show your community support by sponsoring the Steel City Dragons!

You can be a vital supporter of our cancer and community support dragon boat programs. The Steel City Dragons are residents from all around the Pittsburgh area who support each other and the community while gaining the fitness and wellness benefits of a sport that fosters camaraderie and mutual encouragement.

We have cancer support programs, featuring our acclaimed Pink Steel team and Pittsburgh Unity all cancer team. We also have the Steel City Mixed team of diverse men and women. We support our teams with an all-volunteer nonprofit organization where 100% of every donation benefits our programs.

Your sponsorship will give you significant market visibility through our activities and promotions in the Pittsburgh area and as we travel to other cities to compete in dragon boat festivals. We'll proudly display your support to influential fans and followers, whether in-town or out-of-town.

## 2025 Sponsorship levels and benefits

### Sponsor a paddler (\$200 or more)

- § Sponsor name on Steel City Dragons website

### 500-meter sponsor (\$500 or more)

- § Sponsor name and logo on Steel City Dragons website
- § Sponsor name and logo posted on sponsor display in our training room
- § Sponsor named in all press releases
- § Distribution of sponsor flyers or other materials at all team events

### 1000-meter sponsor (\$1000 or more) All 500-meter recognition, plus:

- § Banner with logo prominently displayed at all team events and out-of-town races

### 5000-meter sponsor (\$5,000 or more) All 1000-meter recognition, plus:

- § Logo on both sides of one of our boats
- § Sponsor name and logo on team jerseys
- § Sponsor name mentioned in all media coverage

We appreciate donations in any other amount. Our governing organization is the Steel City Dragon-Boat Association, which is a 501(c)(3) charity, and all donations are fully tax deductible.

Donations can be made online at [www.SteelCityDragons.org](http://www.SteelCityDragons.org) or by check mailed to:

Steel City Dragons  
144 South 15th Street  
Pittsburgh, PA 15203

Colleen Carr, Development Director, Steel City Dragon-Boat Association, Inc.  
[development@steelcitydragons.org](mailto:development@steelcitydragons.org)

*"The connection I felt with fellow cancer survivors helped me focus on the future."*



*"A team of cancer survivors is a force to be reckoned with."*



*"Being part of the team motivates me to get out there and be physically active."*



Scan for our online support page